



RACHEL WYATT

UX | DIGITAL DESIGN

404.402.2740
RWYATTDESIGN.COM
RACHEL.LAUREN.WYATT@GMAIL.COM
1960 JETT RIDGE RD, CUMMING, GA 30041

With over a decade of digital design experience, and having recently attained my **Master of Science in User Experience**, I am eager to transition from my role as a Digital Graphic Designer to a Senior User Experience Designer, combining my advanced knowledge with a passion for creating **impactful, usable, and user-centric design solutions.**

WORK EXPERIENCE

Senior Graphic Designer | Fiserv

06.19' - Present

As an in-house creative for a multinational Fortune 500 financial technologies company, responsibilities include collaborating with multiple business units across the organization to develop highly usable website designs, provide product and interface expertise, support internal communications efforts, and execute digital and print marketing campaigns. Develop creative within brand standard for large scale events, both virtual and in person. Ideate and execute supporting creative for omnichannel commerce solutions.

Senior Designer | House of Current

11.12' - 06.19'

Responsibilities included branding, logo design, responsive website design, front-end website maintenance, art direction (print and digital), social media strategy, small and large scale signage, and more for Von Maur, North American Properties, GGP, The Battery ATL, Madison Marquette, and others.

Freelance Designer | Various

Ongoing

Developed logo and branding identity systems for a variety of clients. Also created print and digital materials, social media content, client presentations, and more.

EDUCATION

Master of Science in User Experience

Arizona State University

Bachelor of Fine Arts in Advertising Design

Savannah College of Art & Design

SKILLS

User Experience Design
Interface Design
Web Design
Graphic Design

SOFTWARE

Figma
InDesign | Illustrator | Photoshop
HTML/CSS

AWARDS

2018 ADDY Awards | Silver Medal | Westfield
2017 GRAPHIS | Silver | Logo Design
Fuego Coffee Co. & Pacific Place